



***'It's One Small Step with LunarStorm and One Giant Leap for Web3 Gaming'***

## INTRO

The LunarStorm Token is your passport to the observable galaxy of Web3 games and beyond! Games may come and games may go, but the principles of Web3 gaming will endure, evolve and spread by those that succeed through FUN-ctional (functional) Economies and a Community hive mindset (mandated by and through the power of the crowd).

The LunarStorm eco-system offers the true spirit of Web3 Gaming through a Community minded openness, information, ownership, decentralization and monetization which is engineered from the ground up to reward you for engagement & game titles successes.

The underlying network \$LUST Token offers the actual "fuel" to both earn for participation in the ecosystem and to prosper through success of game titles you choose to back. Conversely, it provides a wide width of Gaming Titles the opportunity to further fuel their journey and safely land on the lunar landscape of the future of gaming. WENMOON comes quicker with the right tools, support and fuel in your rocket ship!

*"We are on a mission to better connect the overall gaming supply chain [actors] by directly aligning interest & incentivization to connect and engage together"*



**Data Driven**



**Crowd Driven**

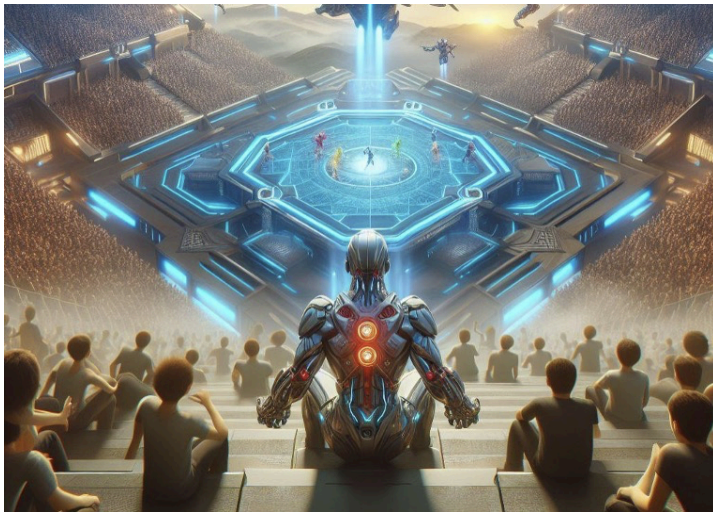


**Yield Driven**

## Next Gen - Simply A Better Model to Meet the Market Moment

In this dynamic world of gaming, where passion meets technology, a staggering 3.32 billion gamers worldwide are shaping an industry that transcends borders and cultures. Along with the principles of gaming, the crypto technology markets are redefining the future of value exchange and asset management. Seamlessly working together web3 gaming becomes the new “*delivery vehicle*” for significant change to how we all operate, work, play and prosper together. These gamers are more than just players; they are a global community, deeply **invested** in their favorite games.

The current gaming landscape in 2023, shows the industry generated an impressive \$187.7 billion in revenues. However, this is just the beginning. Over the next three years, annual revenues are projected with further growth to the sums of \$212.4 billion by 2026. Despite these astronomical figures, a significant portion of the market value remains concentrated in the hands of a select few industry giants. The missing piece? : Aligning incentive dynamics and interests in the Web3 gaming space and providing a wholly new model to **reward for engagement and success outcomes**. LunarStorm is rapidly initiating (*kick-starting*) this shifting paradigm focus that will allow Web3 gaming to be relevant, tangible and accessible to the width of gamers worldwide through mass-adoption techniques and service offerings that are benefits driven and more effortless to do, try and repeat for many via the \$LUST Token ecosystem.



### BAKED-IN-GAMING (Paradigm Winning Formal)

*“Faster together into an Open (owned) Economy where all Parties are vested to its ultimate success and leverages the power of the crowd”.*

### Service Directory Hub & Ecosystem Purposes

LunarStorm landscape addresses the Web3 essences of openness – togetherness – interoperability – ownership. We recognize the immense dedication, creativity, and time that gamers invest in their craft. Our mission is clear: empower gamers to monetize their contributions and transform their passion into tangible value, while identifying breakout titles through the power (and backing) of the crowd.

A Service & gamified networked Token ecosystem built with “purpose” and one that is advanced through industry participation and passion to make gaming greater - as well as “**even**” more valuable to all who grind. Earlier Web3 gaming formulas looked good on paper but missed the mark in practice to date. LunarStorm & \$LUST take those learning to better perfect the formula forward.

[LunarStorm.io](https://LunarStorm.io) establishes a gaming service discovery destination across the width of the Web3 gaming galaxy. Offering a systematic way to “teleport players” interest toward key partners, spotlight games, events & of course rewards. The Service supports;

- Streamlined acquisition models
- Ability via Discovery to connect & redirect traffic interest to all parts of the web3 gaming industry
- Variety of economic incentives in exchange of “engagement” activities across supply chain actors
- Aligned interests for project backers - ambassadors
- From time-to-time offer SaaS Platform API tools for select nominated Game Studios
- Grants & quick launch tool kits as well as Potential token launching projects

#### **For Game Studios:**

Learn to Partner with your Audience early on, by getting your Titles in front of the Wolf Pack Community for support, feedback and improvements (👍 or 🗨️ or 📍). Let the Wolf Pack Community help guide and fuel your game development for a safe Lunar moon landing launch earlier to market and with speed & certainty of your following and backers. Allowing kickstart opportunities for Game Titles to succeed by

- Being more visible + relevant (friendly fire)
- Creating ambassadors (ownership to success)
- Even providing token + crowdsourced funding / backing

#### **For Players & Creators:**

We believe it's time to flip the script, with the power of the crowd. Input, time, attention, skills and investments, so that data can be “evenly” used to the benefit of all. By making engagement data visible to players, as well as studios the network ecosystem can create a fluid dialogue between product builders and product users - and by doing so bettering the position of each Party. When efforts are put into practice to help Titles succeed, all Parties benefit and all Parties will prosper.

LunarStorm & the \$LUST token are central to this ideal, for being an aggregator to rewards, offers and incentives for players and creators value time, but also as a modern “accelerator” to catapult success, where everyone can benefit. \$LUST Service shall provide to Players

- A place to access to unique content , sales and unlocking VIP events
- A place to find aggregated rewards across multiple games, and sponsored questing initiatives
- A place back and stake your favorite games titles as they accelerate through the \$LUST kick starter process

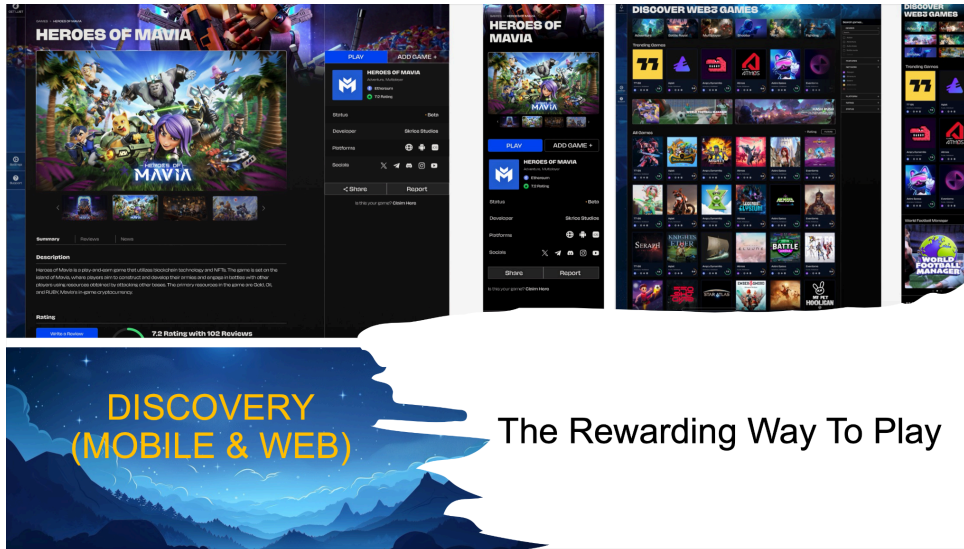
#### **Premium Services Tailored Through partnerships:**

Unique content crafting to promote partnership listings & events on LunarStorm. A successful partnership usually includes incentivizing the LunarStorm community with rewards for call-to-action.

Premium services may include articles, interviews and reviews (only positive reviews get published) at no additional cost. Localization is part of the success formula to reach a much broader and engaging audience. Being an aggregator of rewards and potential future exciting drops (not only gaming related) will also be an important part to cater for the community.

## The (Incumbents) Game, No Longer Remains The Same

The Ultimate Go-to [#Web3Gaming](#) Discovery Hub. Connect, engage, play & earn in a vibrant ecosystem that values your contributions and lets you explore the latest & greatest Web3 has to offer.



Web2 titans were all about owning the user and putting them into walled gardens, where their value only exists within those 4 walls. Web3 is the opposite, yet many Web3 projects still have continued to say so, while really walling Players in.

We believe the \$LUST model can offer much much more as a center of gravity itself to the Web3 world, where that **value is gravity** and the reason why the Wolf Pack Community continues to return to the Lunar Landscape, just as much as using it to blast off / teleport via LunarStorm to different locations throughout the Web3 Gaming galaxy. ***"The Rewarding Way to Play"***

## TOKEN UTILITIES

Unlike Many Other Gaming Tokens Offering Standard Utilities, LunarStorm Token Embraces What We Believe Is The Winning Formula For Web3. The Token (\$LUST) is the native gamified network utility and governance token created to incentivize and reward activities that support the wider Web3 gaming industry and the LunarStorm ecosystem. The native Token offers multiple powerful utilities including;

### Payment / Access

*The lunarstorm-scape network is fueled by \$LUST, the common currency that powers every aspect of the network, from buying game assets and covering fees to accessing development tools and more. Owning \$LUST could give you the opportunity to participate in special sales, auctions, and other valuable events, pushing you to the leading edge of the gaming adventure. With innovative means to BURN & USE FUEL to achieve milestones for both Community and Game titles alike, a unique treasury strategy is created that allows the Community to increase value iteratively.*

### Staking

*Staking services allow the Community to restrict circulation supply and tighten monetary policy dynamics. But there is more! Over time, you will be able to "back your favorite" games with advanced staking techniques, whereas Game Titles succeed and hit major milestones both the Game and its backers will benefit in rewards. From a game developer perspective, engineer your success from day one with the wisdom, power and inclusion of the crowd. From the Community perspective, harness the LunarStorm to show the true power and rewards of Web3 as the future of gaming and crypto*

## Governance

The Lunar Landscape operates on the principle of decentralized governance by LuSt token holders. LuSt gives them the power to shape the future of the protocol by proposing ideas on how to distribute token reserves, enable daily rewards, quests, back and fund worthy developers and increase the value of play and fun for light years ahead. All approved proposals will be implemented as planned. LunarStorm belongs to us all and the eco-system protocol will strive to enhance the value and distribution of its native token, making LunarStorm Landscape The place to be as a community-driven network with shared economic goals. The outcome is a system that harnesses the collective wisdom of token holders to foster innovations that benefit the ecosystem. Togetherness, where economic incentives are all aligned!

## THE TOKENOMICS OF IT ALL

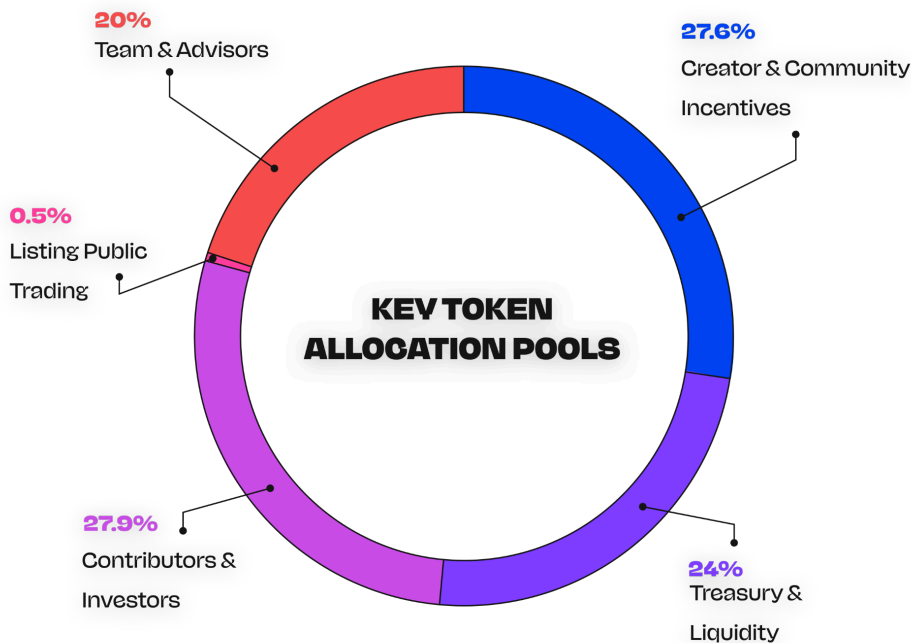
LunarStorm by Vorto Network (GmbH) is a limited liability corporation based in Switzerland, as a wholly owned subsidiary of Vorto Gaming AB. The LunarStorm Gamified Network Token shall be lodged & issued by the LLC foundation across the planned stages of the Token Generation Events, by and for the utility of use across the network and associated Discovery service (e.g.,ecosystem). The following information reflects the indicative plan but does not constitute an offer.

### KEY METRICS

- **Total Token Supply:** 10,000,000,000
- **TGE Launchpad Supply:** 50,000,000 (0.50%)
- **Supply for the Public Sale:** 50,000,000 (2%)
- **Public Sale Price:** 0.002 USD
- **Public Sale Valuation:** 20,000,000 USD
- **Token Chain & Type:** Polygon

## KEY POOLS & ALLOCATIONS

SALES SUMMARY							
Round	Adj. Price	Discount to TGE	Token Amount	% Total Supply	Raised <sup>*</sup>	Valuation	IDOX
Private Strategic - Launchpad	0.001	50.00%	552,941,176	5.53%	\$552,941	\$10,000,000	100.00%
Public Listing Target	0.002	0.00%	50,000,000	0.50%	\$100,000	\$20,000,000	0.00%
			602,941,176	6.03%	\$652,941		
Allocation Pool	Token Supply	% of Supply	TGE Allocation	TGE % Unlock	Cliff Lock *	Vest *	Total *
Token Listing Sale (PUBLIC)	50,000,000	0.50%	100%	0.50%	0	0	0
Private (STRATEGIC) *	552,941,176	5.53%	15%	0.00%	1	8	9
Contributor Pool (BRIDGE)	231,372,549	2.31%	0%	0.00%	6	9	15
Contributor Pool (SEED)	2,009,803,922	20.10%	0%	0.00%	6	12	18
Community Incentives & Creator Grants	2,758,882,353	27.59%	0%	0%	1	35	36
Treasury & Liquidity	2,397,000,000	23.97%	25%	5.99%	3	27	30
Team & Advisor Allocations	2,000,000,000	20.00%	0%	0%	9	15	24
	10,000,000,000	100.00%		6.49%	* Months	* Months	* Months
* 15% unlocks shortly after TGE in conjunction with the second & bigger CEX listing							



## CONTENT GRANTS

Accelerating growth and game success for the true creators of web3

## TREASURY & LIQUIDITY

Providing liquidity and increased trading dynamics in support of price accelerations

## COMMUNITY INCENTIVES

Reward the brave, the pioneering and the innovative engaged in community

## ALLOCATION CATEGORIES

### Community & Creator Incentives (*Engagement Engineered to Reward*)



Community Incentives represents 27.6 % of the total \$LUST supply. The goal of the community incentives is to award or reward tokens and attract a wide range of players to the LunarStorm ecosystem, as well as provide ownership across the community in its most active users, who also fuel transacting through utility of use of token allocations.

Community Incentives may be driven by various activities including ideals such as;

- Competitions or tournament play
- Bounties for ecosystem activities
- Rewards for use of marketplace
- Early adopter services or actions

Over time the governance voting may impact use and utilization of this pool. Engagement & reward for participation grows a healthy and active user base, who are focused on putting in their time, attention, and skills to generate value across the ecosystem and for all

participants. Creator incentives may kick start development activities over time, based also on Community input & Governance

## Treasury - Trading - & Liquidity

Community Governance & voting, along with a helping hand to also supporting the industry. More than ever content is still king in the games industry. In order to fuel the demand of the \$LUST Token, LunarStorm project team is allocating a significant amount of support to trading, liquidity and the expansion of trading volumes to support the Token holders' access.

In addition, smart partnerships will be aggressively pursued as “fast-routes” to new and exciting titles to be exposed across the LunarStorm Community- later opening up accelerator type models. These associated ecosystems will be able to support creators and game developers throughout the industry with the use of the LunarStorm Token Treasury Creator Grants. LunarStorm Token holders will be able to vote on specific grant applications in the future. Treasury & Liquidity effects are allocated 24% of the overall supply to the health of the token supply movements.

## OG Contribution Rounds

Our collaboration partners are critical to the longer-term success of the LunarStorm Gamified Network and we seek both financial and skills based backers to our initiative to change the dynamics of the industry to a dispersed and more equitable virtual economy for all to benefit. Therefore, early Contributors have been allocated 27.9% of the token supply maximum broken into two distinct phases, representative of the early-stage risk vs reward in terms of price availability

- Additional 6-month cliff as lockup, followed by 9 to 12 months of even monthly linear supply release until fully diluted at month 15 or 18 respectively.

## Token Generation Event & Public Listing(s)

The \$LUST Token is planned to list on multiple exchanges, in coordination with our advisors, stakeholders and Contribution Parties across the team. A planned total of 0,05% of the total token supply initially which reduces any market sell pressures while token takes root in wider exchanges.

- Public exchange tokens may offer limited supply KYC sales prior to exchange listing in some cases for allowance of participation to smaller participants, while still adhering to KYC protocols
- Publicly traded tokens have no lockups provisions, due to free market trading, but do directly support liquidity and price movements

## Team - Advisors - & Exchanges

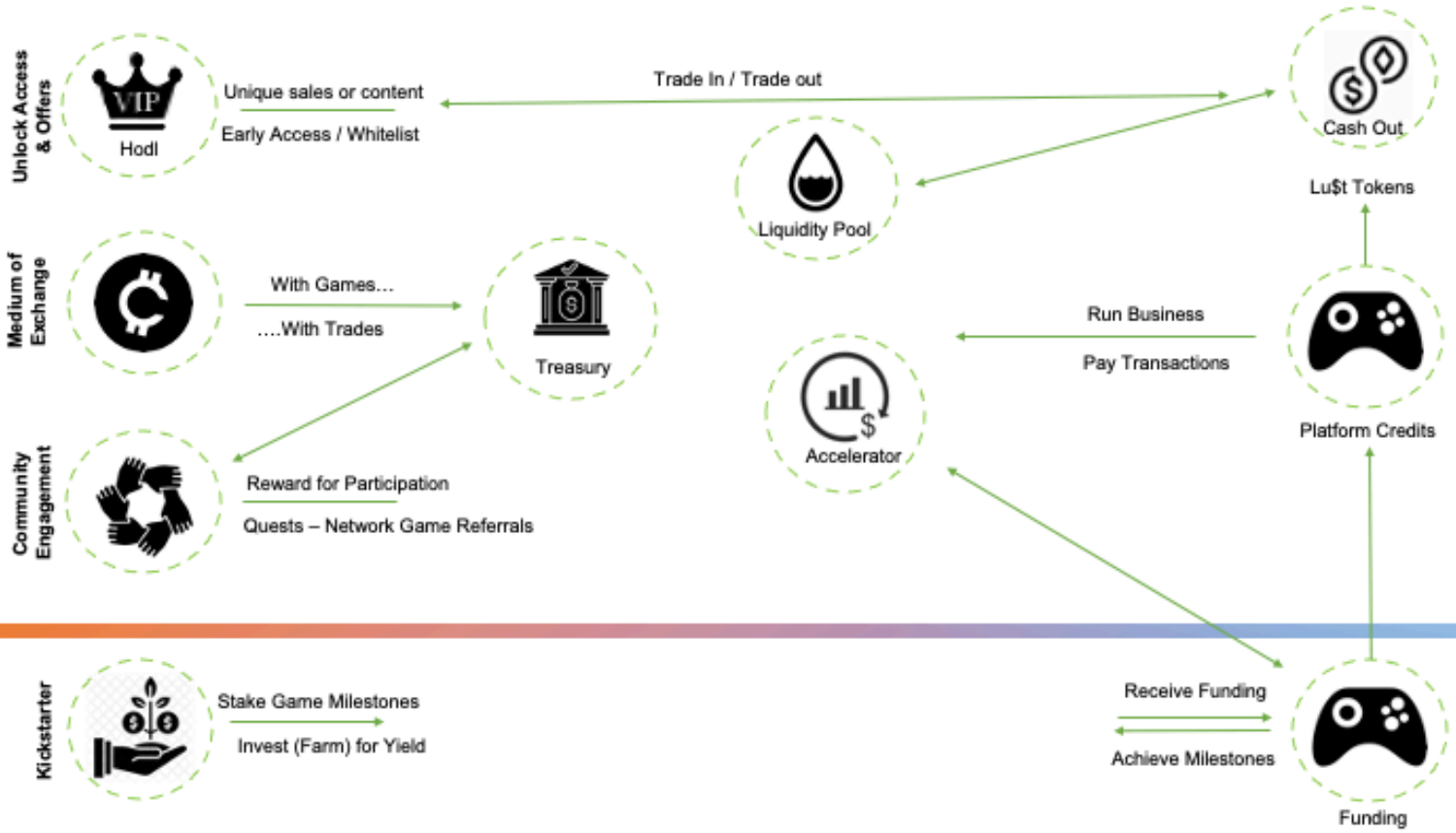
The LunarStorm project team are the ones tasked with driving results, delivering the services to the Community and executing on its infrastructure & value proposition now and forward. The team also remain incentivized, with a time released lock up allocations within the token supply. Team , Advisory & Exchange allocations follow after earlier Contributor allocation models, with 20% fully vested after 24 months. This model keeps the internal team, Community and Contributors fully aligned.

Successfully navigating the crypto market takes a wide array of knowledge and partnership with experts. The LunarStorm network token sale will employ expert advisor knowledge and skills to help ensure the whole network shall be a success. Advisors, along with specific Exchange (*exchange fees*) are critical to our collective success and therefore an allocation of up to 5% of total tokens are allocated to this group. The LunarStorm Token expects to list on several top tier active exchanges as plan and reserve allocations for this specific purpose or requirements coming from the exchanges themselves from this pool.

- Any non-allocated tokens in this allocation shall be allocated to Treasury
- Advisors & Team participate on equal basis, as do dependent Exchange T&C needs

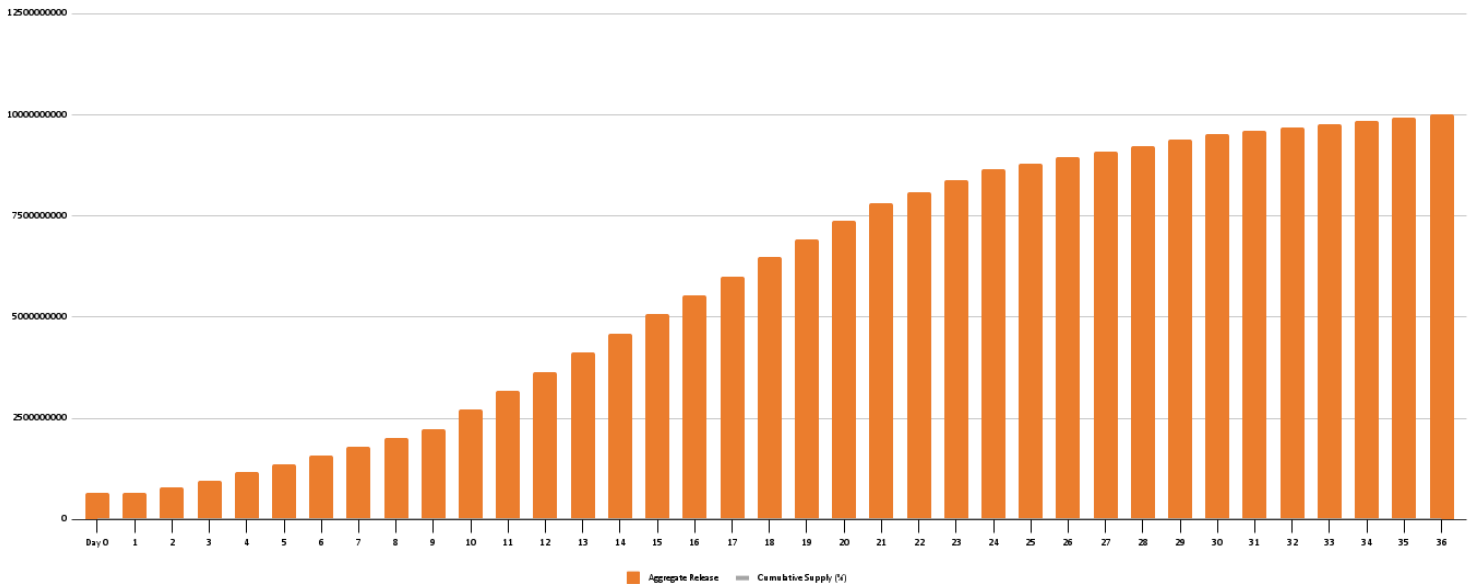
# APPENDIX A - LUNARSTORM ECOSYSTEM

## Use Case Flows



## Supply Distribution Release Plans

Supply Release Plan





## APPENDIX B - DISCLAIMER

*This document is a lite paper setting out the current and future developments of the LunarStorm service and token ecosystem by Vorto Network GmbH. This paper is for information purposes only and is not a statement of future intent. Unless expressly specified otherwise, the products and innovations set out in this paper are currently under development and are not currently in full deployment. LunarStorm by Vorto Network GmbH, the issuer of this lite paper makes no warranties or representations as to the successful development or implementation of such technologies and innovations, or achievement of any other activities noted in the paper, and disclaims any warranties implied by law or otherwise, to the extent permitted by law. No person is entitled to rely on the contents of this lite paper, or any inferences drawn from it, including in relation to any interactions with LunarStorm or the technologies mentioned in this paper.*

*Vorto Network GmbH disclaims all liability for any loss or damage of whatsoever kind (whether foreseeable or not) which may arise from any person acting on any information and opinions relating to the LunarStorm Gamified Network Token, or the wider ecosystem contained in this paper or any information which is made available in connection with any further enquiries, notwithstanding any negligence, default or lack of care. The information contained in this publication is derived from data obtained from sources believed by LunarStorm project to be reliable and is given in good faith, but no warranties or guarantees, representations are made by project with regard to the accuracy, completeness or suitability of the information presented. It should not be relied upon, and shall not confer rights or remedies upon, you or any of your employees, creditors, holders of securities or other equity holders or any other person. LunarStorm by Vorto GmbH does not have an obligation to amend, modify or update this paper or to otherwise notify a reader or recipient thereof in the event that any matter stated herein, or any opinion, projection, forecast or estimate set forth herein, changes or subsequently becomes inaccurate.*

*Vorto Gaming AB as well as Vorto Network GmbH and its directors, employees, contractors and representatives do not have any responsibility or liability to any person or recipient (whether by reason of negligence, negligent misstatement or otherwise) arising from any statement, opinion or information, expressed or implied, arising out of, contained in or derived from or omission from this paper. Neither Vorto nor its advisors have independently verified any of the information, including the forecasts, prospects and projections contained in this paper.*

*Each recipient is to rely solely on its own knowledge, investigation, judgment and assessment of the matters which are the subject of this report and any information which is made available in connection with any further enquiries and to satisfy itself as to the accuracy and completeness of such matters. Whilst every effort is made to ensure that statements of facts made in this paper are accurate, all estimates, projections, forecasts, prospects, expressions of opinion and other subjective judgments contained in this paper are based on assumptions considered to be reasonable as of the date of the document in which they are contained and must not be construed as a representation that the matters referred to therein will occur. Any plans, projections or forecasts mentioned in this paper may not be achieved due to multiple risk factors including without limitation defects in technology developments, legal or regulatory exposure, market volatility, sector volatility, corporate actions, or the unavailability of complete and accurate information.*

*This paper is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation. This paper is only available from the LunarStorm by Vorto Network GmbH project team and may not be redistributed, reproduced or passed on to any other person or published, in part or in whole, for any purpose, without the prior, written consent of the Vorto Network GmbH. The manner of distributing this paper may be restricted by law or regulation in certain countries. Persons into whose possession this paper may come are required to inform themselves about and to observe such restrictions. By accessing this paper, a recipient hereof agrees to be bound by the foregoing limitations. This document and Litepaper provisioning is subject to change and may be updated from time-to-time by the Company. For more information please contact [ir@vortogaming.com](mailto:ir@vortogaming.com)*